



AZME Winter Conference 2020 Tentative Agenda

Thursday, January 23

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| 4:00pm – 7:00pm | Registration Check In, Poco Diablo Resort (Sedona) |
| 6:30pm – 9:00pm | Networking and Appetizer Buffet |

Friday, January 24

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| 7:30am – 9:00am | Breakfast |
| 9:00am – 12:15pm | Jenni Jerome (The Strategic Artisan Group) |
| 12:15pm – 1:15pm | Lunch |
| 1:15pm – 5:45pm | Sessions |

Saturday, January 25

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| 7:30am – 9:00am | Breakfast |
| 9:00am – 11:00pm | Sessions |
| 11:10am – 12:00pm | AME Meeting and Box Lunch To Go |

Presenters: Jenni Jerome (The Strategic Artisan Group), Jeff McCauley- Marketing Gets Digital, Elena Sobampo- Utilizing TSA Data, Best Practices, and Q & A, Arizona Leadership Society, and National Retail Federation